

# PLUQ IN

Raw Energy. Plugged into Design.

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PLUQ IN is PROLICHT's new modular 3-in-1 system that unites lighting, power distribution and acoustic comfort in one visibly designed architectural solution. Developed by the Swiss design studio ZweGiele, PLUQ IN transforms spiral cables, plug connectors and industrial details into bold design elements that are not hidden, but proudly exposed. Wherever light is installed, power becomes available—flexible, modular, and visible.

## A HYBRID INFRASTRUCTURE: BEYOND LIGHT

PLUQ IN merges lighting, energy and acoustics into a new architectural system:

**Lighting:** A 1400 mm LED module delivers efficient, glare-free illumination, with optics available for general or task-oriented lighting. Optional indirect light adds soft ceiling illumination and creates a more atmospheric spatial experience.

**Power Distribution:** Available with EU or CH plug standards, PLUQ IN brings power exactly where light is installed—independent of fixed wall outlets. Integrated sockets allow adaptable layouts and direct device connections.

**Acoustic Performance:** Large-scale 1800 × 560 mm acoustic panels reduce reverberation and create acoustic calm in open spaces. Their three-dimensional texture adds visual depth across diverse architectural environments.

## DESIGNED BY ZWEGIELE

PLUQ IN draws inspiration from workshops, factories and Austria's industrial heritage. ZweGiele reinterpret the aesthetic language of industrial functionality—spiral mechanics, robust connectors and visible energy distribution—into a contemporary architectural expression.

*"We wanted to make the invisible visible — turning the plug into an icon, and the cable into a line of energy." — ZweGiele (Christoph Vollenwyder & Lino Amati)*

## WHAT MAKES PLUQ IN UNIQUE

- **3-in-1 System:** Lighting, power and acoustic comfort in one product
- **Visible Identity:** Spiral cables and industrial plug connectors as iconic design features
- **Flexible Power Access:** Power delivery wherever light is mounted
- **Enhanced Acoustics:** Large-format sound absorbers for open and collaborative spaces
- **Smart Efficiency:** Optional motion and presence sensors for energy-saving, adaptive lighting

## EXPLORING THE FUTURE OF VISIBLE INFRASTRUCTURE

PLUQ IN celebrates functional infrastructure as an aesthetic element. The system is robust, playful and modular—offering architects and designers new spatial and creative freedom. Walls and ceilings become luminous, power-enabled surfaces: Wherever there is light, there can be power.

Configurations are now available in the PROLICHT Configurator.

Samples and project support are provided by the PROLICHT team.

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